

DEVELOPMENT

Gainesville, GA

Delivering Q3 2024

BRANCH PROPERTIES, LLC

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PROJECT INFORMATION

Limestone Marketplace in Gainesville, Georgia is looking for retail, service and restaurant tenants to join the Publix-anchored center. Retail spaces are now available for lease in the new development, which is currently under construction. Available suites range from 1,400 - 2,800 square feet in size. Outparcels available for ground lease ranging in size from 1.2 – 1.75 acres. The shopping center has amazing visibility and is located at the signalized intersection of Limestone Parkway (US Hwy 129/S.R. 11) and New Holland Way. With traffic counts on Limestone Parkway (US Hwy 129/S.R. 11) at 18,000 ADT and 31,000 ADT on the adjacent Jesse Jewell Parkway, as of 2021, the shopping center will be accessed by a large volume of consumers from some of Gainesville's most traveled thoroughfares.

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LIMESTONE PARKWAY

⇔ 19,200 CPD

SITE

NORTHEAST GEORGIA MEDICAL CENTER

\$700M EXPANSION UNDER CONSTRUCTION

1 MILE

TRADE AREA (3 MILE RADIUS)

Population

2022 ESTIMATED

2027 PROJECTED

30,115

31,717

2022 ESTIMATED

2027 PROJECTED

11,107

11,885

Average Household Income

2022 ESTIMATED

2027 PROJECTED

\$77,059

\$85,942

Median Home Value

AS OF 2022

\$299,260

Daytime Employees

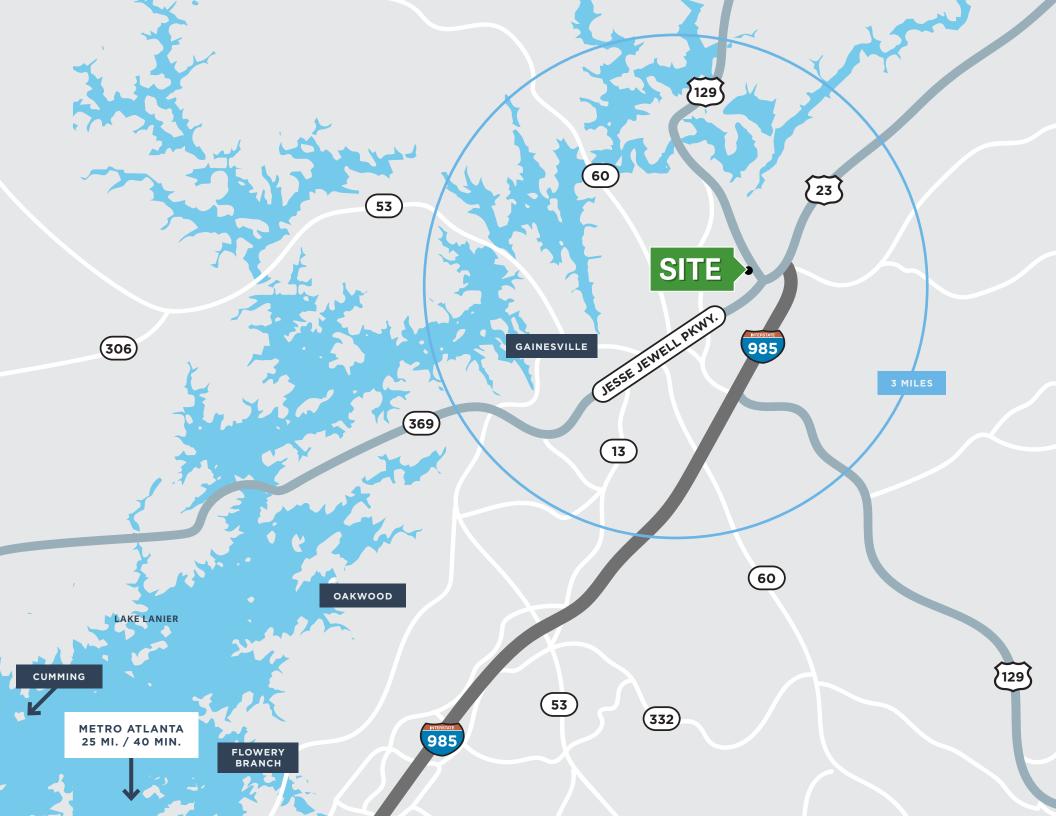
AS OF 2022

33,383

JESSE JEWELL PARKWAY

⇔ 31,000 ADT

VICTORY STREET



TOP EMPLOYERS
GAINESVILLE-HALL
COUNTY

Northeast Georgia Medical Center 9,239
Hall County School System 3,400
Gold Creek Foods 3,035
Kubota Manufacturing of America 2,535

Fieldale Farms Corp 2,370

Pilgrims 1,760

Hall County Government 1,752

Fox Factory 1,300

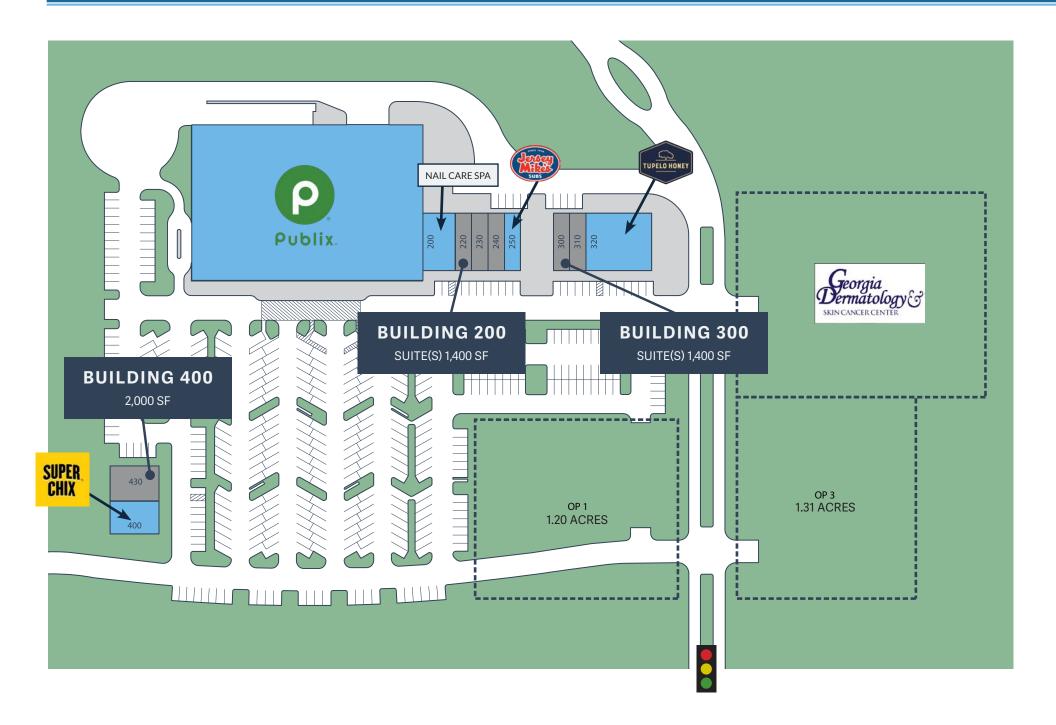
INDUSTRIES

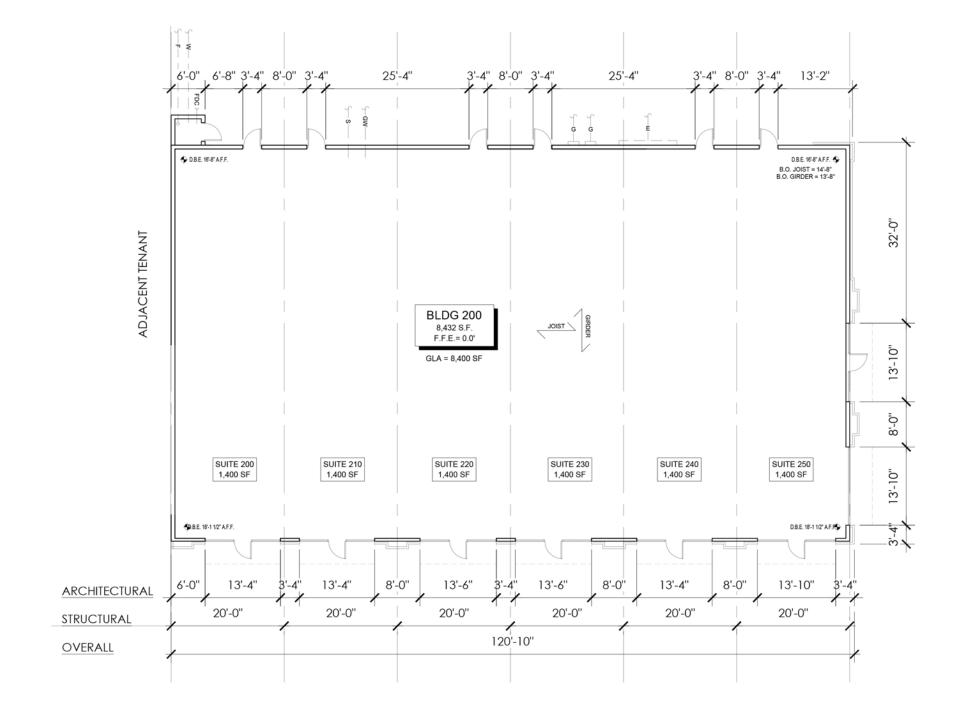
not being outsourced overseas

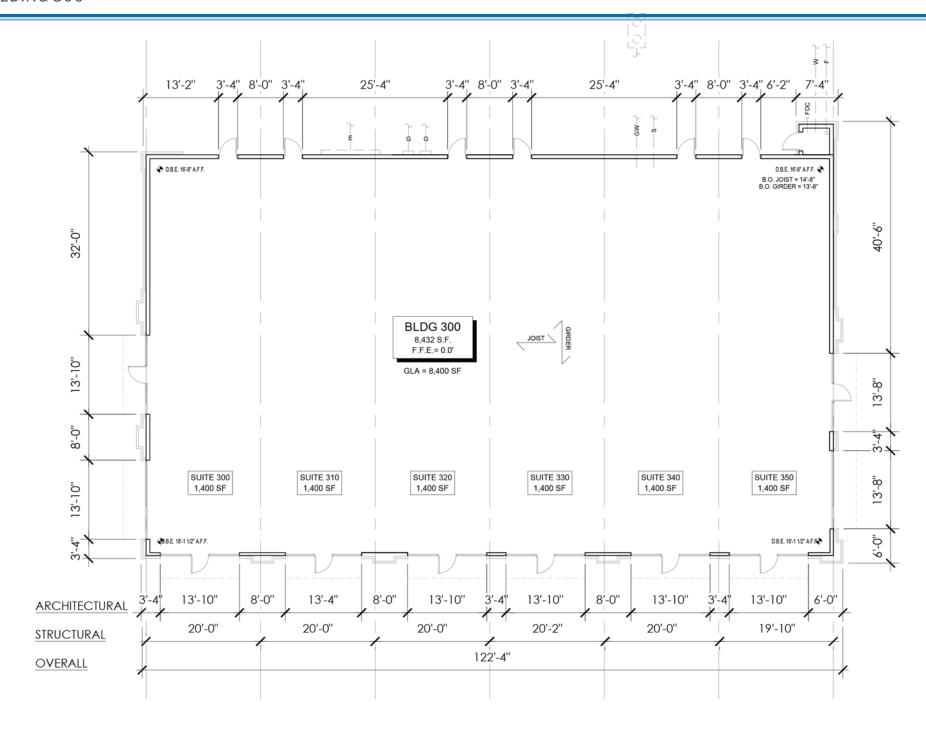
- 1. Healthcare
- 2. Poultry Processing

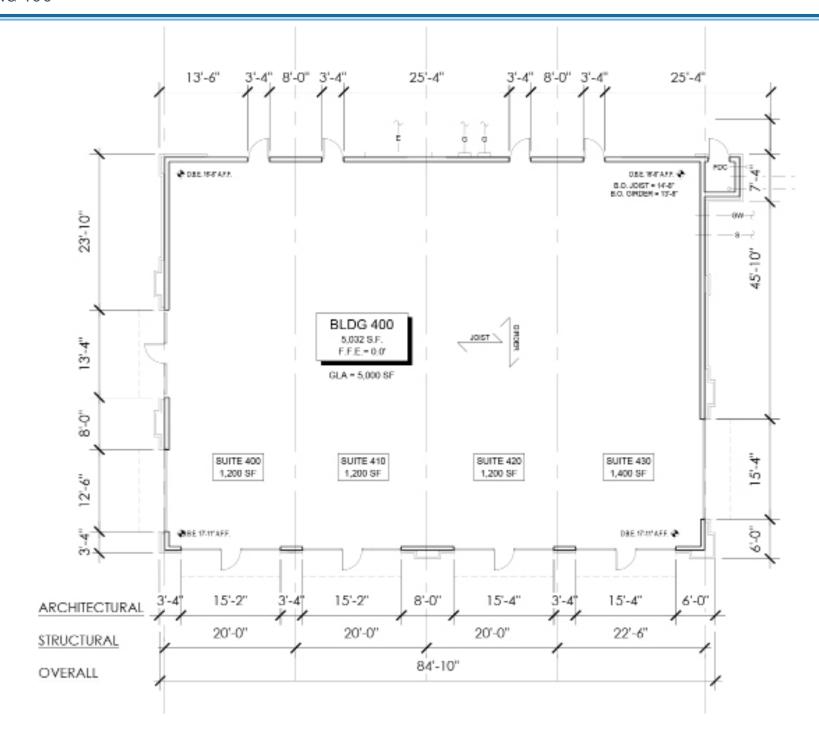
TOP SMALL METRO AREA IN GEORGIA

2022 Milken Institute Report





















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